

ESG Investing as fuel for growth

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Although the integration of ESG considerations into investment strategies is nothing new, the pace and scale at which this is now happening across the global investment space is unprecedented.

25% of investment managers worldwide indicated that ESG guided investment would be driven by improved opportunities to deliver positive portfolio performance and product innovation. In the US (34%) and the UK (31%) companies said that increased availability and higher quality of ESG data were the main enablers to support growth. This reflects the slightly more advanced nature of these two markets.

Different regions are at different stages of development, but as volumes rise, the strain on operational and analytical processes will intensify everywhere, resulting in a need for greater automation, quality, and access to expertise.

What Do You See as the Key Driver for Growth in the ESG Investing Space?

For the global Cornerstones for Growth study, part of the Future of Finance series, Censuswide on behalf of SIX surveyed investment managers across 300 international financial institutions.

